

David Delgado

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1201 Hidden Valley Drive #623, Round Rock, TX 78665

EXPERIENCE

Canna Combat Club - Social Media Manager / Event Coordinator 2022-Present

- Captured photography, videography and live streams for all jiu-jitsu events, then edited content using Adobe Creative Cloud apps.
- Designed and captured content, then managed posting to various social media platforms, and utilized tools to track analytics.
- Assisted in the booking of matches, setting event dates, organizing sponsorships and more for multiple invitational and open mat events.

Austinite CC - Marketing Manager 2020-Present

- Effectively managed creative projects and social media accounts, promoting a superior corporate image while maintaining brand identity.
- Produced and edited various print and video marketing content using Adobe Creative Cloud.
- Recorded, wrote and edited video podcast episodes interviewing notable figures in the industry.
- Developed and maintained internal and external relationships, which were crucial to company enhancement and success.

Bobcat Update Student-Run News Broadcast 2022-2023

- Conducted in-depth research to identify newsworthy stories, conducted and recorded video interviews, then fact-checked information for accuracy.
- Produced engaging news broadcasts by scriptwriting, segment planning, and production coordination.
- Operated studio equipment, including cameras, audio systems, and editing software, to produce high-quality broadcasts.

Boundless Technology - Brand Affiliate 2021-2022

- Successfully advertised and promoted the Boundless Company using innovative organic social media marketing strategies and a unique promotional code.
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EDUCATION AND RELEVANT COURSES

Bachelor of Science (B.S.) Major in Electronic Media - *Texas State University, San Marcos TX*

- Overall GPA: 3.57 / Major GPA: 3.83
- Relevant Coursework: Video Production, TV News, Writing for Electronic Media

HONORS

Dean's List: 4 semesters consecutive

Inductee: 2023 Texas State University Council of Scholars - **Cum Laude**

CERTIFICATIONS

- Hootsuite Platform Certification-Social Media Marketing;
 - LinkedIn Learning-Advanced Branding, Learning Canva, Building a Brand That Your Customers Will Love
 - Semrush Academy-Building a Social Listening Program
 - HubSpot Academy-SEO, Digital Advertising
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SKILLS - Fluent in; Adobe Premiere Pro, Adobe Creative Suite and WordPress